



# A Local Flooring Company

Cherokee County, GA · Aug 2024 – Apr 2026

**\$2.34M**

Total Tracked Revenue

**\$26K**

Total Ad Spend

**~90x**

Return on Ad Spend

**2.91M**

Ad Impressions

## The Situation

This local flooring company had a great product and a strong reputation — but no digital presence working for them. No paid ads, no lead tracking, no reliable pipeline. They needed more than posts. They needed a growth system.

## What We Built

- ✓ Google Ads targeting high-intent local buyers
- ✓ Performance Max campaigns for reach & retargeting
- ✓ Full lead tracking — every call & text logged
- ✓ Month-over-month campaign optimization

## Revenue by Period

Period	Revenue	Notes
Nov – Dec 2024	\$136,000	First full months post-launch
Full Year 2025	\$989,233	Consistent growth all year
Jan – Apr 2026	\$445,390	Best 4-month stretch on record
<b>TOTAL</b>	<b>\$2,340,409</b>	<b>Aug 2024 – Apr 2026</b>

## Google Ads Performance

Ad Metric	Result
Clicks	67,100
Impressions	2,910,000
Avg. CPC	\$0.39
Ad Spend	\$26,000
<b>ROAS</b>	<b>~90x</b>

## Growth Milestones

<b>Aug – Oct 2024</b>	Ramp-up phase — campaigns building momentum and data
<b>Nov – Dec 2024</b>	First major revenue months — \$136,000 combined
<b>Feb – Mar 2025</b>	Back-to-back \$122,000+ months
<b>Aug – Sep 2025</b>	Consecutive \$117K – \$121K months
<b>April 2026</b>	Single best month on record — \$157,970
<b>Q1 2026 Rolling</b>	\$489,000 over 90 days

## Ready for results like these?

\$26,000 in ad spend. \$2,340,409 in tracked revenue.

We build growth systems — not just campaigns.

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